

Local wool and craft store, YarnFest moves to new, larger premises and extends opening times

- * Special opening offers & extra attractions on Saturday May 24th**
- * Wider selection of yarns and craft supplies**
- * New and extended range of workshops and activities to be offered**

YarnFest, the independent wool and yarn retailer, that has been located in the garden centre in Hermitage for the last three years, is moving to new, larger premises. The company has secured the lease on the former old telephone exchange in the village and will celebrate its new venture and premises with a series of special promotions and demonstrations on Saturday May 24th.

Christine Prater, of YarnFest, explained more; "Knitting and craft has enjoyed a resurgence of interest over the last few years. These new premises allow us to increase the range of quality and designer yarns we supply whilst also extending the assortment of crafts, kits and equipment we can stock."

Visitors going along on Saturday May 24th will have the chance to learn more about the processes that go into making a skein of wool as there will be spinning demonstrations taking place throughout the day. They will also have the opportunity to learn how to make brooches and braided bracelets. Customers may also come away with a special YarnFest 'goody' bag, dependant on a minimum spend of £20. Ahead of these celebrations the new premises will be open for normal trading from 10am on Tuesday May 20th.

"We want YarnFest to be at the hub of knitting and craft not only for Newbury but for the wider area. I am excited about the possibilities that this new location offers and we are pulling together plans for additional workshops including evening class options and extended opening hours, starting with a late night on Thursdays until 7.00 pm. We will also be offering teas and coffees to shoppers and would encourage anyone interested in knitting to come along with their friends for their own 'knit n' natter' drop in sessions, at a time to suit themselves," commented Christine, an experienced knitter. A new weekly "Knitting Surgery" run by an expert knitter will

be introduced offering customers practical help and guidance. The facilities can also be made available for local knitting groups to hold their evening meetings.

Background

YarnFest was established in 2011 by Christine and Don Prater and since then has established itself as a leading specialist supplier of high quality yarns, accessories and patterns. Christine is a keen knitter also with experience in complimentary crafts and understands the needs of knitters from all levels of skill.

In addition to its retail outlet, YarnFest also offers mail order and an on-line (e-commerce website) purchase option for knitters not able to visit the shop. For more information on the business, the products or to sign up for their regular newsletter visit www.yarnfest.co.uk

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