



Chris Slattery, Northern Area Sales engineer,*

Tridonic extends sales team with new appointment.

- **Chris Slattery takes on Northern Area Sales Engineer role**

Tridonic, a leading manufacturer and supplier of components for the full range of luminaires, has appointed Chris Slattery as its new Northern Area Sales Engineer. Chris will be responsible for building a strong relationship and providing full support to the company's customers based north of line from Manchester to Yorkshire, including the whole of Scotland. .

Richard Strode, Tridonic's UK and Nordic region managing director, said; "We are delighted that Chris has joined the company and envisage him working closely with Alec Fielding, Key Account Manager, to build our business in this important region. It will also enable us to provide an improved level of service and support for our customers, from the initial stages of an enquiry, through the tender process and the final delivery and install."

"The opportunity to work with the recognised leaders in this market and being able to combine it with my interest in electronics means that this role with Tridonic is my ideal job. I have benefitted from the company's comprehensive induction and training programme and am now looking forward to getting out on the road," said Slattery. Prior to taking up his position with Tridonic, Slattery has spent five years at Newcastle University where he achieved a Masters Degree in Mathematics.

Background

For almost 60 years Tridonic has been a successful innovation driver on the lighting market. As pioneer of digital lighting control it is now focusing increasingly on LEDs as the technology of the future, with more than 80 % of its current R&D projects devoted to it. The company's broad offering for creating semiconductor-based and

conventional lighting solutions ranges from individual components to complete systems. The focus is on LED systems, comprising light sources and converters. There is also an extensive portfolio of conventional control gear for different lamp types and light management systems..

As a global company Tridonic is shaping the technological changes on the lighting market together with strategic partners. The innovative product portfolio, in-depth application know-how and excellent service are aspects that luminaire manufacturers, architects, electrical and lighting planners, electrical installers and wholesalers view as key to the company's success. Solutions based Tridonic's components and systems meet the highest quality requirements for indoor and outdoor lighting in reference installations throughout the world – as either standard products or customised solutions.

Tridonic GmbH & Co KG has its headquarters in Dornbirn in Austria. It is a subsidiary of the publicly quoted Zumtobel Group and has offices or partners in 73 countries. In the 2012/13 fiscal year more than 1,900 employees generated sales totalling 378 million Euros. 9 % of sales were invested in research and development. Around half of Tridonic's 2,500 patents already relate to LED and OLED technologies and more than 300 employees work in research and development.

The company is a pioneer in sustainability and was the first manufacturer in the lighting industry to introduce environmental product declarations (EPDs) in accordance with ISO 14025 and EN 15804.

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*** High quality jpeg available on request**

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