

**PRESS RELEASE**

**November 1, 2016**



Allan Loxton,  
Design-In Engineer \*



Chris Slattery,  
Product Manager, Emergency Products

## **Tridonic strengthens design and technical support for OEMs with new appointment**

**\*Emergency lighting team also extended.**

Tridonic, a leader in the provision of LED drivers has announced the appointment of Allan Loxton as the company's new Design-In Engineer. Working closely with both the technical support team and the company's sales team, Allan will play a key role in communicating changes and enhancements to existing product ranges and sharing the benefits of new products and solutions.

"One of Tridonic's strengths is the investment that it makes to improve existing products and develop new offerings. With Allan in our team we hope that our OEMs will have improved access to this information and will be in a better position to utilise the latest technology," said Martin Thompson, Technical Services Manager.

Allan has over 10 years of experience in the lighting industry, much of it gained working for an OEM where Tridonic's products were the preferred solution. "This is an exciting time in the lighting industry as the technology is changing so quickly. I'm looking forward to getting to know the company's OEMs and other partners, and helping them to maximise on the opportunities that exist."

Allan will also manage Tridonic's certification process for smaller OEMs who may need assistance with product development and certification. This service allows an OEM to request full design and fitting support from Tridonic who, once the fitting is complete, will then test and issue full certification documentation to support the final luminaire.

At the same time Tridonic announced that Chris Slattery is moving from his UK field support sales support role into product management for the emergency product range. Based at the company's manufacturing plant in Spennymoor, Chris will be working alongside John Kears. "I am delighted to have been offered this role, which has a global remit. Like other sectors of the lighting market, emergency lighting is undergoing technology changes. One of the challenges is the use of lithium batteries and I know Tridonic's development team both in the UK and Austria are investing a lot of time and effort to ensure that the company produces the right products," said Chris Slattery.

## **About Tridonic**

As a leading global provider of smart and efficient lighting solutions, Tridonic today empowers its customers and business partners to become more successful by making their lighting smarter, more exciting, and more sustainable. Our component lighting solutions deliver superior quality, highest reliability, and impressive energy savings to provide our customers with a strong competitive edge.

The company continuously brings new innovations and state-of-the art lighting solutions to market. 95 percent of all R&D projects are devoted to the development of new LED and connected lighting technologies. Thanks to the in-depth expertise and knowhow in vertical lighting applications (for instance in Retail, Office & Education, Outdoor, and Industry), leading luminaire manufacturers, architects, electrical and lighting planners, electrical installers and wholesalers rely on Tridonic for both indoor and outdoor lighting needs.

As part of the Zumtobel Group, Tridonic is headquartered in Dornbirn, Austria, and in fiscal year 2014/15 generated sales of 393.8 million EUR. 1,750 highly skilled employees and a worldwide sales presence in 51 countries reflect Tridonic's commitment to accelerating the development and deployment of new, smart, and connected lighting applications. With more than 40 million light points installed every year, Tridonic is perfectly positioned to play a decisive role in leveraging lighting as a key enabler and important infrastructure for connected lighting (Internet of Things).

[www.tridonic.com](http://www.tridonic.com).

For business enquiries please contact Simon Blazey, Tridonic  
Tel: 01256 374319                      Email: [simon.blazey@tridonic.com](mailto:simon.blazey@tridonic.com)

For media enquiries please contact Avril Chaffey  
Mobile: 07765 343565                  Email: [avril@avrilchaffeypr.co.uk](mailto:avril@avrilchaffeypr.co.uk)

If you no longer wish to receive news and information from Tridonic please  
contact Avril Chaffey at [avril@avrilchaffeypr.co.uk](mailto:avril@avrilchaffeypr.co.uk) or tel +44 (0) 7765 343565

AC/Tri 032