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Teodora Unguruan. PA



Stefano Bianchi, lead app developer*

G-Smatt Europe strengthens its team with new appointments.

G-Smatt Europe has announced the appointment of a new Lead App Developer as well as two new team members, who are taking on admin roles to support the company's growing business. Stefano Bianchi, will work closely with clients to develop their own unique apps and games that will utilise the full potential of the company's interactive media glass.

"We are delighted that Stefano has brought his extensive design and development skills to the company. His knowledge and experience across the international advertising, show and events industries combined with a great understanding of the technology makes him the ideal person for this key role;" said Orhan Ertughrul, Executive Vice President, G-Smatt Europe.

Taking on the role of PA for Orhan is Teodora Unguruan, who previously worked in similar support roles in both the NHS and the private medical sector. Also new to the office team is Mohammed Hamza, finance manager, who joined the company in November. In response to the business' expected growth in the coming year, Lucy Muxlow has relinquished her role as PA to take on the position of Project Manager. She will be working closely with the sales team to ensure the smooth delivery of installations across the company's key areas of events, hospitality and retail.

Company Profile

G-SMATT is a Korean company that produces an innovative digital smart glass product. Launched in 2013 the company now has offices in five countries. The company believes in the transformation of

the digital city scape with compelling architectural media and interactivity. Its innovative, building grade, laminated media glass provides full transparency and rich media capability. This allows developers and architects to provide a new way for people to experience and enjoy their buildings and the surrounding urban spaces without compromising on the aesthetic beauty of their original design. In the new world of the Internet of Things it also allows for unparalleled connectivity and integration, a key in the development of the smart city. G-SMATT produces both architectural and exhibition products and received the LCA 2017 Award for Technological Innovation of the Year.

For more information & video links <https://www.g-smatteurope.com/products/events>

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* **High res images available on request**

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